

Completed Medium to large Deals - Attraction: Total # Jobs Economic Development

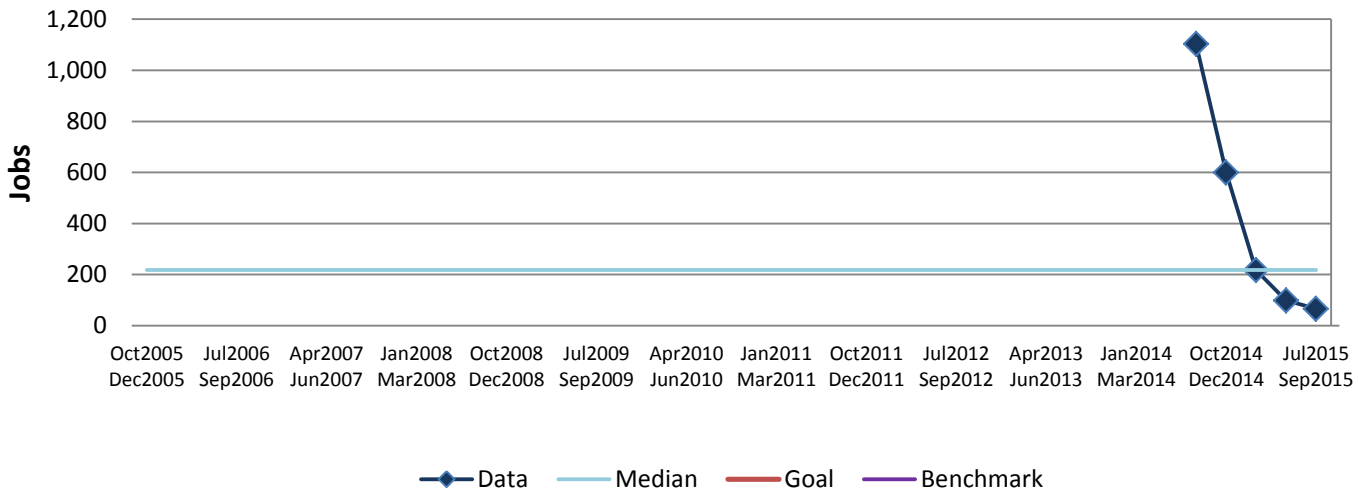


KPI Owner: Rebecca Fleischaker

Process: Business Attraction

Baseline, Goal, & Benchmark		Source Summary	Continuous Improvement Summary		
Baseline: TBD Goal: TBD Benchmark: TBD		Data Source: Salesforce Goal Source: TBD Benchmark Source: TBD	Plan-Do-Check-Act Step 1: Define the problem Measurement Method: Sum of company reported data Why Measure: Jobs added by new businesses attracted to Louisville improves local economy and aligns with Metro Goal #7 Next Improvement Step: Increase total number of jobs attracted		
How Are We Doing?					
Oct2010-Sep2015 5 Year Goal	Oct2010-Sep2015 5 Year Actual		Jul2015-Sep2015 Goal	Jul2015-Sep2015 Actual	
TBD	2,086		TBD	66	
Jobs	Jobs		Jobs	Jobs	

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The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.